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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 3, April 1988

SOUTHWESTERN REGION (SWPA)

University of Arkansas-Fayetteville
Baylor University
University of Houston
Lamar University
Louisiana Tech University
North Texas State University
Oklahoma State University
Oklahoma State University-Engrg.
University of Oklahoma
Southern Methodist University
Texas A & I University
Texas A & M University
Texas Tech University
University of Texas-Arlington
University of Texas-Austin-Business Admin.
University of Texas-Austin-Engrg.
University of Texas-El Paso

The 186 placement offices at the 153 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southwestern Region.

The data are based on salary offers made to students graduating between September 1, 1987 and August 31, 1988. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (March 7 through April 4) and cumulatively (September 1 through April 4). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

INTERIM PERIOD 3/7/88 THROUGH 4/4/88

CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
BUSINESS														
ACCOUNTING	43	450	$2131	$1975	$2333	$2083	$2000	436	3308	$2004	$1975	$2167	$2041	$1833
BANKING & FINANCE	18	108	2088	1888	*	*	*	63	553	1917	1830	2208	2000	1550
BUSINESS ADMINISTRATION & MANAGEMENT	4	105	1694	1801	*	*	*	40	662	1733	1723	2100	1667	1417
HUMAN RESOURCES (incl Labor Relations)	+	13	+	1496				+	51	+	1574			
INSTITUTIONAL MANAGEMENT	+	4	+	1460				2	60	1550	1582	*	*	*
MANAGEMENT INFO SYSTEMS	10	65	2162	2154	*	*	*	50	243	2037	2094	2350	2167	1500
MARKETING & DISTRIBUTION	10	122	1711	1747	*	*	*	72	738	1744	1743	2100	1667	1417
HUMANITIES														
ECONOMICS	1	42	2385	2118	*	*	*	5	175	1877	1889	*	*	*
LETTERS (incl English, Literature)	+	9	+	2039				+	41	+	1742			
HUMANITIES - All Other	+	9	+	1721				3	85	1566	1516	*	*	*
CRIMINAL JUSTICE	+	+	+	+				1	28	1908	1620	*	*	*
HISTORY	+	6	+	1656				1	16	1500	1725	*	*	*
PSYCHOLOGY	+	8	+	1841				3	74	1433	1539	*	*	*
SOCIAL SCIENCES-All Other	+	18	+	1523				1	121	1625	1627	*	*	*
COMMUNICATIONS														
ADVERTISING	+	2	+	1209				3	36	1510	1476	*	*	*
COMMUNICATIONS	+	28	+	1583				2	130	1709	1586	*	*	*
JOURNALISM	+	13	+	1405				+	65	+	1460			
TECHNICAL WRITING	+	1	+	2025				+	7	+	2129			
ENGINEERING														
AEROSPACE & AERONAUTICAL	17	42	2360	2376	*	*	*	36	189	2290	2334	2575	2388	1950
AGRICULTURAL	+	5	+	1756				+	17	+	2107			
BIOENGINEERING & BIOMEDIC	+	3	+	2433				+	5	+	2445			
CHEMICAL	20	124	2645	2604	2917	2667	2450	64	532	2593	2573	2777	2604	2450
CIVIL	6	66	2194	2095	*	*	*	34	385	2098	2082	2583	2000	1650
ELECTRICAL(incl Comp Eng)	21	395	2468	2476	2622	2470	2358	130	1942	2394	2450	2708	2450	1989
GEOLOGICAL	+	2	+	2300				+	10	+	2062			
INDUSTRIAL	1	68	2333	2435	*	*	*	23	400	2239	2368	2400	2333	2000
MECHANICAL	17	283	2405	2451	*	*	*	119	1227	2455	2450	2667	2500	2208

continued

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/7/88 THROUGH 4/4/88							CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
METALLURGICAL	+	15	+	$2511				3	78	$1943	$2437	*	*	*
MINING & MINERAL	+	+	+	+				+	+	+	+			
NUCLEAR	+	2	+	2792				+	11	+	2402			
PETROLEUM	7	8	$3117	3071	*	*	*	25	49	2967	2861	$3782	$2850	$2700
ENGINEERING TECHNOLOGY	1	16	2083	2241	*	*	*	14	89	2248	2240	*	*	*
SCIENCE														
AGRICULTURAL	+	5	+	1384				4	78	2012	1687	*	*	*
ARCHITECTURAL & ENVIRONMENT DESIGN	+	+	+	+				+	1	+	1300			
BIOLOGICAL	+	5	+	1619				3	23	1639	1729	*	*	*
CHEMISTRY	+	4	+	2237				+	32	+	2081			
COMPUTER SCIENCE	+	128	+	2322				74	715	2208	2240	2500	2288	1917
MATHEMATICS	1	21	2000	2298	*	*	*	7	108	2182	2217	*	*	*
ALLIED HEALTH PROFESSIONS	+	4	+	1979				+	55	+	2049			
NURSING	+	15	+	1957				+	81	+	1965			
PHARMACY	+	+	+	+				+	12	+	2615			
PHYSICS	+	+	+	+				+	9	+	2287			
OTHER PHYSICAL & EARTH SCIENCES	+	2	+	1933				+	12	+	1853			
RENEWABLE NATURAL RSRCS	+	2	+	1464				+	6	+	1459			
TOTALS	177	2218						1218	12459					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/7/88 THROUGH 4/4/88							CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ADMIN. & MGMT.														
ACCOUNTANTS & AUDITORS	43	461	$2107	$1970	$2292	$2083	$2000	434	3356	$2005	$1972	$2167	$2041	$1833
BANKING OCCUPATIONS	+	27	+	1825				14	179	1761	1708	*	*	*
BUSINESS ADMINISTRATION	+	27	+	1734				11	255	1736	1642	*	*	*
CONSULTANTS	8	110	2203	2286	*	*	*	26	347	2153	2246	2417	2167	2000
FINANCIAL ANALYSTS	12	74	2138	2141	*	*	*	33	248	1975	2000	2385	1958	1667
HUMAN RESOURCES	+	19	+	1646				5	101	1662	1595	*	*	*
MANAGEMENT TRAINEE	4	137	1844	1758	*	*	*	65	855	1666	1670	2200	1580	1400
COMPUTER & MATHEMATICAL														
COMPUTER PROGRAMMERS	6	97	2206	2241	*	*	*	71	477	2162	2178	2500	2183	1875
COMPUTER SCIENTISTS	5	58	2158	2285	*	*	*	47	401	2260	2260	2500	2300	2067
MATH/STATISTICIANS	+	5	+	2392				1	51	1548	2252	*	*	*
MARKETING & SALES														
ADVERTISING/MARKETING	4	56	1550	1773	*	*	*	21	321	1716	1809	2166	1665	1500
RETAIL/WHOLESALE SALES	2	74	1950	1768	*	*	*	10	393	1884	1760	*	*	*
TECHNICAL SALES	3	34	1820	1887	*	*	*	13	144	1863	1969	*	*	*
ALL OTHER OCCUPATIONS														
AGRICULTURE & NATURAL RESOURCE OCCPTNS.	+	7	+	1464				6	65	1821	1656	*	*	*
COMMUNICATIONS OCCUPATION	+	8	+	1469				2	71	1708	1602	*	*	*
ENGINEERS (Eng. Deg. Req)	87	944	2505	2458	2777	2500	2125	428	4593	2431	2426	2750	2483	2000
HEALTH RELATED OCCUPATION	1	6	2458	2022	*	*	*	4	99	2051	2030	*	*	*
INSURANCE OCCUPATIONS	2	26	1513	1732	*	*	*	10	162	1625	1751	*	*	*
LAW ENFORCEMENT OCCPTNS	+	+	+	+				+	18	+	1778			
NURSES	+	15	+	1957				+	74	+	1977			
PRODUCTION OCCUPATIONS	+	11	+	2098				8	88	1792	2035	*	*	*
REAL ESTATE OCCUPATIONS	+	3	+	1214				2	15	2025	1746	*	*	*
RESEARCHERS-NONSCIENTIFIC	+	6	+	2304				1	12	2000	1972	*	*	*
RESEARCHERS-SCIENTIFIC	+	9	+	2119				1	46	2333	2202	*	*	*
SOC. WORKERS & RECREATION	+	2	+	1280				2	51	1463	1414	*	*	*
TRANSPORTATION & DISTRIBUTION OCCPTNS	+	2	+	2208				3	37	2132	1845	*	*	*
TOTALS	177	2218						1218	12459					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MASTER'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/7/88 THROUGH 4/4/88							CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	15	38	$2503	$2244	*	*	*	103	232	$2442	$2273	$2830	$2500	$2033
MBA--NON-TECH	4	92	2315	2796	*	*	*	19	294	2250	2620	*	*	*
MBA--TECH	+	38	+	3159				1	99	2650	3118	*	*	*
MS-BUSINESS	+	9	+	2510				1	40	2458	2448	*	*	*
ADMINISTRATION	+	+	+	+				+	6	+	2341			
BANKING & FINANCE	3	5	2987	2589	*	*	*	8	18	2512	2663	*	*	*
INDUSTRIAL MGMT (incl Ind. Administration)	+	2	+	2937				+	4	+	2747			
LABOR/INDUSTRIAL RELATION	+	1	+	2275				+	8	+	2406			
MANAGEMENT INFO SYSTEMS	2	5	2763	2766	*	*	*	7	18	2409	2417	*	*	*
HUMANITIES														
HUMANITIES	+	+	+	+				3	17	1218	1552	*	*	*
SOCIAL SCIENCES	2	3	1400	1367	*	*	*	2	68	1400	1918	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	1	6	2700	2649	*	*	*	3	30	3044	2839	*	*	*
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	+	+	+			
CHEMICAL	+	4	+	2816				+	33	+	2777			
CIVIL	8	16	2570	2553	*	*	*	10	55	2571	2449	*	*	*
ELECTRICAL(incl Comp Eng)	5	103	3008	3095	*	*	*	16	316	2902	2986	*	*	*
GEOLOGICAL	+	1	+	1400				1	11	2850	2273	*	*	*
INDUSTRIAL	+	10	+	2792				+	50	+	2725			
MECHANICAL	1	37	2792	2932	*	*	*	12	130	2661	2861	*	*	*
METALLURGICAL	+	8	+	2898				+	21	+	2830			
NUCLEAR	+	2	+	2917				+	5	+	2655			
SCIENCE														
BIOLOGICAL	+	+	+	+				1	6	1504	1709	*	*	*
CHEMISTRY	+	4	+	2878				2	20	2655	2771	*	*	*
COMPUTER SCIENCE	+	18	+	2989				17	94	2608	2860	*	*	*
GEOLOGY & RELATED GEOLOGICAL SCIENCES	+	+	+	+				1	12	2750	2458	*	*	*
MATHEMATICS	+	5	+	2813				+	16	+	2373			
PHYSICS	+	+	+	+				+	2	+	2724			
TOTALS	41	407						207	1605					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

Master's Degree Candidates - Experience[1]

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/7/88 THROUGH 4/4/88							CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	+	68	+	$3448				19	155	$2516	$3201	*	*	*
MBA--TECH	+	31	+	4036				10	56	2966	3738	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	80	+	3646				4	159	2469	3553	*	*	*
MBA--TECH	+	68	+	3976				+	106	+	3906			
OVER 4 YEARS														
MBA--NON-TECH	+	40	+	3425				+	112	+	3479			
MBA--TECH	+	26	+	3925				+	72	+	4057			
TOTALS	+	313						33	660					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS

(Data Combined for Men and Women)

INTERIM PERIOD 3/7/88 THROUGH 4/4/88

CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
ENGINEERING														
AEROSPACE	3	8	$4236	$3958	*	*	*	3	11	$4236	$4023	*	*	*
CHEMICAL	6	19	3792	3800	*	*	*	7	59	3786	3727	*	*	*
CIVIL	+	1	+	4250				+	7	+	3454			
ELEC ENG (INCL COMP ENG)	+	5	+	3360				+	45	+	3929			
MECHANICAL	3	6	3787	3900	*	*	*	4	31	3528	3756	*	*	*
METALLURGICAL	+	5	+	3988				+	24	+	3763			
SCIENCE														
BIOLOGICAL	+	+	+	+				+	3	+	1944			
CHEMISTRY	+	34	+	3491				+	65	+	3300			
COMPUTER SCIENCE	+	+	+	+				+	8	+	4094			
MATHEMATICS	+	1	+	3185				+	4	+	3286			
PHYSICS	+	8	+	3854				1	17	3140	3408	*	*	*
POLYMER	+	2	+	2834				+	12	+	3178			
TOTALS	12	89						15	286					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

April 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
ACCOUNTING	2045 349 2660 1900		1750 8	2334 2		1350 1			1667 1
BANKING & FINANCE	2158 10		1879 18	1896 2	2584 2	1445 5	1958 1	1786 3	1688 4
BUSINESS ADMINISTRATION & MANAGEMENT	2167 1		1667 1			1550 1	1800 1	1339 3	1664 9
HUMAN RESOURCES (incl Labor Relations)									
INSTITUTIONAL MANAGEMENT									1500 1
MANAGEMENT INFO SYSTEMS	2200 5			1964 3		1902 3	1791 1		1708 3
MARKETING & DISTRIBUTION	2042 1			1625 1	1500 1	1500 1		1725 5	1575 24 1833 1400
ECONOMICS	2200 1								1492 1
LETTERS (incl English, Literature)									
HUMANITIES - All Other		1200 1							
CRIMINAL JUSTICE									
HISTORY									

April 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
PSYCHOLOGY								1500 1	
SOCIAL SCIENCES-All Other									
ADVERTISING									1200 1
COMMUNICATIONS								1667 1	
JOURNALISM									
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL									
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL					2292 3				
CIVIL					2000 1				
ELECTRICAL(incl Comp Eng)	2264 3			2548 1	2400 3				2300 1

April 1988 SWPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
GEOLOGICAL									
INDUSTRIAL	2104 2				2000 1				
MECHANICAL	2208 2				2167 2				
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY									
AGRICULTURAL									
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

April 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
COMPUTER SCIENCE	2146 2			2192 10				1875 1	1983 5
MATHEMATICS									
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

April 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
ACCOUNTING					1650 2	1764 6			
BANKING & FINANCE			1625 1			1975 5	1883 3		
BUSINESS ADMINISTRATION & MANAGEMENT		2100 1			1666 1	1645 5	2000 1		
HUMAN RESOURCES (incl Labor Relations)									
INSTITUTIONAL MANAGEMENT			1600 1						
MANAGEMENT INFO SYSTEMS					2248 1	1796 2	2142 6	1250 1	2166 1
MARKETING & DISTRIBUTION		1833 2	1555 8		1666 1	2008 2	1890 1	2200 1	
ECONOMICS									
LETTERS (incl English, Literature)									
HUMANITIES - All Other									
CRIMINAL JUSTICE						1908 1			
HISTORY						1500 1			

April 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
PSYCHOLOGY									
SOCIAL SCIENCES-All Other									
ADVERTISING									
COMMUNICATIONS									
JOURNALISM									
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL							2386 30 1875 2167		
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL									
CIVIL				1914 2	2200 1			1983 1	
ELECTRICAL(incl Comp Eng)		2338 2		2500 1	2360 10		2405 32 2750 2250		2792 1

April 1988 SWPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
GEOLOGICAL									
INDUSTRIAL							2259 6		
MECHANICAL		2375 1			2471 4		2495 32 2750 2367		2396 7
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY							2311 5		2250 2
AGRICULTURAL								1333 1	
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

April 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
COMPUTER SCIENCE			1400 1		2029 2	2142 4	2311 12		
MATHEMATICS							2288 6		
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

April 1988 SWPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
ACCOUNTING			1850 3	1925 2		1600 1		1923 50 2500 1892	
BANKING & FINANCE				1867 2	1954 2			2063 5	
BUSINESS ADMINISTRATION & MANAGEMENT	1000 1	2046 2		2125 2				1933 5	2000 1
HUMAN RESOURCES (incl Labor Relations)									
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS			2138 4	1630 4	2500 1			2293 11	2250 1
MARKETING & DISTRIBUTION	2050 1	1925 2	1910 6	2041 1	1954 2			2053 6	1940 4
ECONOMICS				2385 1				2075 1	
LETTERS (incl English, Literature)									
HUMANITIES - All Other									
CRIMINAL JUSTICE									
HISTORY									

April 1988 SWPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCI NT INSTRU & MEDICAL
PSYCHOLOGY									
SOCIAL SCIENCES-All Other									
ADVERTISING					1830 1	1500 1			
COMMUNICATIONS									
JOURNALISM									
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL				2292 1					
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL		2631 38 1916 2475	2344 2	2589 2		2400 5		2680 12	2549 2
CIVIL	2216 9							2473 5	
ELECTRICAL(incl Comp Eng)	2237 3	2654 2	2538 16	2424 21 2655 2354	2758 5	2485 5		2582 8	2400 1

April 1988 SWPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
GEOLOGICAL									
INDUSTRIAL		1950 1	2384 6	2238 4			2400 1		2175 1
MECHANICAL	2250 1	2576 16	2432 7	2349 6	2250 1	2513 6		2575 25 2575 2500	2250 1
METALLURGICAL								2558 1	
MINING & MINERAL									
NUCLEAR									
PETROLEUM								2967 25 2600 2700	
ENGINEERING TECHNOLOGY				2317 3	2500 1		2000 1	2300 1	
AGRICULTURAL					2239 3				
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

April 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
COMPUTER SCIENCE	1500 1	2056 4	2155 3	2332 10	2500 3			2362 14	2300 1
MATHEMATICS									
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

April 1988 SWPA CUMULATIVE REPORT

Sample Block:. Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
ACCOUNTING			1308 2			1581 3	1690 6
BANKING & FINANCE							
BUSINESS ADMINISTRATION & MANAGEMENT			1833 1	1790 2		1368 2	
HUMAN RESOURCES (incl Labor Relations)							
INSTITUTIONAL MANAGEMENT							
MANAGEMENT INFO SYSTEMS		1950 1		1625 2			
MARKETING & DISTRIBUTION				2000 1		1250 1	
ECONOMICS						1235 1	
LETTERS (incl English, Literature)							
HUMANITIES - All Other			1916 1			1583 1	
CRIMINAL JUSTICE							
HISTORY							

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
PSYCHOLOGY			1300 1	1500 1			
SOCIAL SCIENCES-All Other							1625 1
ADVERTISING							
COMMUNICATIONS				1750 1			
JOURNALISM							
TECHNICAL WRITING							
AEROSPACE & AERONAUTICAL						1810 3	1563 2
AGRICULTURAL							
BIOENGINEERING & BIOMEDIC							
CHEMICAL							
CIVIL						1848 7	2011 8
ELECTRICAL(incl Comp Eng)		2475 1				1849 12	2200 2

April 1988 SWPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
GEOLOGICAL							
INDUSTRIAL		1950 1					
MECHANICAL						2004 8	
METALLURGICAL						1636 2	
MINING & MINERAL							
NUCLEAR							
PETROLEUM							
ENGINEERING TECHNOLOGY						1667 1	
AGRICULTURAL							
ARCHITECTURAL & ENVIRONMENT DESIGN							
BIOLOGICAL			1833 1	1833 1	1250 1		
CHEMISTRY							

April 1988 SWPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
COMPUTER SCIENCE						1233 1	
MATHEMATICS						1548 1	
ALLIED HEALTH PROFESSIONS							
NURSING							
PHARMACY							
PHYSICS							
OTHER PHYSICAL & EARTH SCIENCES							
RENEWABLE NATURAL RSRCS							

April 1988 SWPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
BACHELOR NON-TECH	2051 367 2692 1915	1200 1	1833 27 1892 1500	1997 8	2222 3	1576 11	1850 3	1625 12	1612 43 2000 1400
BACHELOR TECHNICAL	2190 9			2224 11	2241 10			1771 2	1916 7

April 1988 SWPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
BACHELOR NON-TECH		1922 3	1567 10		1776 5	1805 22 1625 1515	2036 11	1725 2	2166 1
BACHELOR TECHNICAL		2350 3	1400 1	2109 3	2338 17	2142 4	2398 123 2000 2166	1658 2	2407 10

April 1988 SWPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
BACHELOR NON-TECH	1525 2	1986 4	1966 13	1898 12	2063 5	1600 1		1996 78 1980 1892	2001 6
BACHELOR TECHNICAL	2172 14	2568 61 2700 2450	2444 34 2625 2225	2376 47 2625 2216	2471 14	2412 17	2200 2	2656 91 2000 2325	2371 6

April 1988 SWPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
BACHELOR NON-TECH		1950 1	1533 5	1721 6		1443 8	1681 7
BACHELOR TECHNICAL		2213 2	1833 1	1792 2	1250 1	1837 35 2500 1529	1967 12

April 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
MBA--NON-TECH	2125 2		2321 7						1542 1
MBA--TECH									

April 1988 SWPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

April 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
MBA--NON-TECH						2583 1			
MBA--TECH									

April 1988 SWPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES April 1988 SWPA REGIONAL CUMULATIVE REPORT 90th: 2208

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88 10th: 1833 PART 3 - PAGE 1

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
MBA--NON-TECH				2675 1	2479 2	2083 1		2250 2	
MBA--TECH						2650 1			

April 1988 SWPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES April 1988 SWPA REGIONAL CUMULATIVE REPORT 90th: 2208

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88 10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
MBA--NON-TECH						1957 2	
MBA--TECH							